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FOR IMMEDIATE RELEASE

Eurofresh Farms Makes Record Contributions to Arizona Community

WILLCOX, Ariz. (Dec. 3, 2008) – Eurofresh Farms announced today the company has made record contributions to the Arizona communities surrounding Willcox and Snowflake throughout 2008, helping local non-profit organizations, youth sports programs, schools and fundraising events succeed in the down economy.

“Cochise, Graham and Navajo County have all contributed so much to Eurofresh Farms since our operations have been part of their communities,” said Dwight Ferguson, chief executive officer of Eurofresh Farms. “Our company is committed to the state of Arizona and we are proud to work together with local organizations to make a positive difference.”

Eurofresh Farms worked closely with the Community Food Bank to distribute its greenhouse produce throughout Southern Arizona, ensuring people in need received fresh and safe vegetables to stay healthy. The Arizona grower also collaborated with the Arizona Barbeque Association, Rex Allen Committee, Graham County Chamber of Commerce, Willcox High School and Northern Cochise Community Hospital to bring attention to community needs.

“Our major events that bring attention and revenue to Snowflake and other portions of Navajo County wouldn’t be as successful without Eurofresh Farms’ help,” said Shanna Shreeve, partner of the Arizona Barbeque Association. “We are proud that an Arizona Grown company can help the state prosper and truly give back.”

The record community contributions follow a long series of company successes at Eurofresh Farms, including properly informing customers on how to identify safe produce during the salmonella scare during the summer of 2008. The company also recently won the 2008 Category Captain award in the Variable/Fixed Produce category from Progressive Grocer, a leading trade magazine for the food and beverage industry.

For more information on Eurofresh Farms’ community involvement, please visit <http://www.eurofresh.com/community.asp>.

ABOUT EUROFRESH FARMS

Eurofresh Farms is the leading year-round producer and marketer of greenhouse tomatoes in the United States and a leading innovator in the branded, high-end fresh tomato, cucumber and pepper industry. Premium quality and certified pesticide-free products are grown with care in one of the world’s largest greenhouse complexes with abundant Arizona sunlight. Eurofresh’s two greenhouses cover more than 318 acres in Willcox and Snowflake, Ariz. For more information, visit www.eurofresh.com or call (520) 384-4621.

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