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FOR IMMEDIATE RELEASE

Record Year in Contributions for Eurofresh Farms
Community Involvement a Priority for Leading Tomato Producer

WILLCOX, Ariz. (December 19, 2007) – As the end of 2007 nears, Eurofresh Farms, the leading year-round producer and marketer of certified, pesticide-free greenhouse tomatoes in the United States, has announced that in 2007 the company made the most financial contributions and partnered in the most community projects than any other year.

Donations and community sponsorship in the regions of Willcox and Snowflake, Ariz. reached an all time high in 2007, which is something the company wishes to celebrate as the year draws to a close. "Community involvement is a priority for Eurofresh Farms," said Dwight Ferguson, chief executive officer of Eurofresh Farms. "As our business has grown, it's natural our community involvement and contributions would grow, too, and 2007 has been our most successful year yet. As Eurofresh Farms looks forward to 2008, Arizona's organizations can look for our continued support."

This past year, Eurofresh Farms sponsored the Snowflake High School Lobo football team, the Arizona State BBQ Championships at the Taylor Corn Festival, the Taylor Rodeo fireworks as well as the presenting sponsors of Rex Allen Days Rodeo, helping with the Rex Allen Days Rodeo Queen Contest and the winner's travel throughout the year. The company also donated thousands of pounds of tomatoes to local charities, food banks, Bishop's storehouses and many other charitable causes year-round.

As well as sponsoring Lobo football, Eurofresh Farms reached out throughout the year to Cochise and Graham County sports programs, helping fund city softball, baseball and soccer programs to ensure players had new uniforms and playing equipment for the season.

"Eurofresh Farms is committed to promoting healthy living," said Ferguson. "In addition to eating right, education and sports are important components of this, which is why we take a strong interest in helping the youth in our community."

In education, Eurofresh Farms worked with Arizona Project WET, one of Arizona's leading water-education programs, and with the statewide chapter of Arizona Future Farmers of America. College internships and other forms of higher education aid have continued to be supported and developed at the agriculture departments by Eurofresh Farms at University of Arizona, Eastern Arizona College and Cochise Community College.

"Our hometowns of Willcox and Snowflake have given so much to our business," said Ferguson. "On many levels we are a part of people's lives, and we pride ourselves on being able to give back to the groups who help make Eurofresh Farms a success."

Look for Eurofresh Farms announcements, news and product information on their newly revised website, www.eurofresh.com, as well as for tips on healthy eating, recipes and "Ratatouille" wallpaper for your computer.

Eurofresh Farms is the leading year-round producer and marketer of green house tomatoes in the United States and a leading innovator in the branded, high-end fresh tomato and cucumber industry. High quality, hand-picked, certified pesticide-free products are grown with care in one of the world's largest greenhouse complexes housing millions of tomato and cucumber plants. Using a high tech, hydroponics growing system, our green houses cover over 274 acres in Willcox, Ariz. and 44 acres at our Snowflake, Ariz. location.

Please feel free to contact us with any questions you may have about our facility or to schedule a free tour by calling (928) 536-7709.

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