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FOR IMMEDIATE RELEASE

## **Eurofresh Farms Tomatoes Receives 2008 ChefsBest™ Award**

*Tomatoes on the Vine Named Best Tasting in Blind Judging by Independent Chefs*

**WILLCOX, Ariz. (April 28, 2008)** - ChefsBest™, an independent judging organization dedicated to recognizing and honoring food products in the United States, has awarded Eurofresh Farms' Tomatoes on the Vine (TOVs) with the 2008 ChefsBest™ Award for Best Taste. Eurofresh's produce line has been recognized as "America's Best Tasting Tomatoes" by the organization for more than 10 years.

"The flavor and appearance of a well-produced tomato is critically important to consumers," said Dwight Ferguson, chief executive officer of Eurofresh Farms. "Our hardworking production team's ability to grow tomatoes with consistent garden fresh flavor, attractive appearance and high aroma – important attributes to quality tomatoes – is a large reason why ChefsBest stated we have the best TOVs in today's marketplace."

Tomatoes were judged on their appearance, aroma, flavor, taste and texture, as well as their flavor and texture in a buffalo mozzarella, basil leaf and olive oil recipe.

Several competing brands were evaluated blind by professional chefs from the San Francisco Bay Area that were selected for industry experience and by palate acuity screening on an array of food and beverage products. Each chef completed ChefsBest's Center for Taste™ Certification Program to be certified as Master Tasters™.

Eurofresh Farms has been growing and selling TOVs since 1998 and currently produces the Brilliant variety for their size and taste. The company has exclusive rights to produce and market the Brilliant TOVs in the United States and Canada.

Those interested in learning more about ChefsBest and the product judging process can visit [www.chefsbest.org](http://www.chefsbest.org).

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### **ABOUT EUROFRESH FARMS**

Eurofresh Farms is the leading year-round producer and marketer of green house tomatoes in the United States and a leading innovator in the branded, high-end fresh tomato, cucumber and pepper industry. Premium quality and certified pesticide-free products are grown with care in one of the world's largest greenhouse complexes with abundant Arizona sunlight. Eurofresh's greenhouses cover more than 318 acres in our Willcox and Snowflake, Ariz. locations. For more information, visit [www.eurofresh.com](http://www.eurofresh.com) or call (520) 384-4621.

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