

Contact: Brett Burdsal, Marketing Manager, Eurofresh Farms
bburdsal@eurofresh.com, (520) 384-5962

TO DINE FOR: ARIZONA BILTMORE CHEF CREATES RECIPES FOR EUROFRESH FARMS

Two Arizona originals are teaming up to offer recipes for all-season dining.

Executive Chef Michael Cairns of the Arizona Biltmore Resort & Spa has created a series of recipes inspired by pesticide-free, greenhouse grown tomatoes and cucumbers from Willcox-based Eurofresh Farms.

The recipes are available on the Eurofresh Farms Website, www.eurofresh.com and will be featured in product packaging and displays in selected supermarkets and specialty and club stores beginning in September.

As Executive Chef, Cairns oversees 11 kitchens, including the award-winning resort's banquet kitchens and its six restaurants, in addition to a staff of 125 culinarians (cooks and sous chefs) and 75 stewards.

Cairns selects boutique, locally grown products for his culinary creations. "I work and live in Arizona, so I want to do business with Arizona companies," he said. State pride aside, Chef Cairns also must maintain the resort's exceptionally high standards.

"Every ingredient used in every dish reflects the caliber and cachet of a world-class resort. So, it's vitally important to give customers the best quality dining experience. With Eurofresh Farms, we've got the best—and the freshest."

Added Dwight Ferguson, Chairman and CEO of Eurofresh Farms, "It is the highest compliment that the Arizona Biltmore Resort & Spa has chosen us for this culinary collaboration. Now, consumers can replicate that culinary magic in their own kitchens."

(continued)

Eurofresh Inc. is the nation's leading grower/marketer of premium quality, pesticide-free greenhouse tomatoes available to consumers every day of the year. The company's products are sold in major supermarkets, club stores and specialty markets across the U.S. Eurofresh Farms produces a consistent, high volume supply of tomatoes—TOV, Roma, cherry and Campari—English cucumbers and mini-cucumbers in a 265-acre glass greenhouse complex in southern Arizona. Over the last decade, Eurofresh Farms has consistently received the annual ChefsBest™ Award for best-tasting tomato (<http://www.chefsbest.org>).

The legendary **Arizona Biltmore**—the “Jewel of the Desert”—is renowned for its Frank Lloyd Wright-inspired design and luxurious facilities. Nestled on 39 acres at the foot of Phoenix Mountain Preserve, the resort offers 735 guest accommodations, a full-service Spa, Salon and Fitness Center, two 18-hole golf courses and an 18-hole putting course, and six restaurants. The Arizona Biltmore Resort & Spa is managed by Hilton Hotels and is a member of Hilton's exclusive Waldorf-Astoria Collection®.

###