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Media Statement

Eurofresh Farms Greenhouse Grown Tomatoes Safe for Consumption *Greenhouse Grown Produce is Not Included in Recent Salmonella Recall*

WILLCOX, Ariz. (May 6, 2011) – Eurofresh Farms, a year-round producer and marketer of greenhouse-grown tomatoes and cucumbers confirms that its tomatoes are not included in the Salmonella-related recall initiated earlier this month. The company's tomatoes and cucumbers are grown in a safe, controlled green-house environment ensuring contaminants do not enter growing or packaging areas of their facilities.

All Eurofresh Farms produce is greenhouse grown and is therefore protected from contamination by any bacteria and microbes from outside sources such as animals or surface water runoff from nearby farms. Also, Eurofresh has implemented the [EnviroLock™](#) hygiene system at the Willcox facility. With the EnviroLock system, employees and visitors must wash and disinfect their hands at a touch-free sink before entering or exiting Eurofresh Farms' greenhouses. Employees also must wear sanitized, color-coded scrubs indicating the area of the greenhouse in which they will be working. Hairnets and sterile gloves are also required in the growing and packing areas.

All irrigation water originates from the Company's own deep-water wells which are sampled multiple times per week and monitored for microbiology and quality standards. Water testing protocols currently being used at Eurofresh Farms exceed all federal, state, and local regulations as well as industry standards for pathogen testing and water quality. Additionally, monthly water samples are taken and analyzed by certified personnel from third party labs.

Eurofresh Farms' produce is also Certified Pesticide Free. Certification is conducted monthly by Scientific Certification Systems (SCS), an independent third party, retained by the Company.

Eurofresh Farms General Manager of Environmental Health & Safety, Craig Boudle, is available to comment as a greenhouse vegetable production and safety subject matter expert. Please contact Lori McConville at lmconville@calibergroup.com or 520-795-4500 for an interview. For more information about the EnviroLock system, visit www.Eurofresh.com/envirolock.

ABOUT EUROFRESH FARMS

Eurofresh Farms is the leading year-round producer and marketer of greenhouse tomatoes in the United States and a leading innovator in the branded, flavorful fresh tomato and cucumber industry. Premium quality and certified pesticide-free products are grown with care in one of the world's largest greenhouse

complexes with abundant Arizona sunlight. Eurofresh's two greenhouse facilities span 318 acres in Willcox and Snowflake, Ariz. For more information, visit www.eurofresh.com or call (520) 384-4621.

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